

Enrica D'Elia

Product Designer (UX/UI)

Based in Lerici, Italy

Portfolio

Executive summary

UX/UI Designer with 3+ years of experience in complex, enterprise-grade B2B SaaS. I design simple, accessible, and scalable solutions for dashboards, design systems, and high-complexity platforms. I follow WCAG standards and Agile practices, collaborating with stakeholders and developers to turn technical and regulatory requirements into clear, user-centered experiences.

Work Experience

UX/UI Designer
Present – 2023

michbold · Full-Time

Remote

Collaboration with Imagicle, a leading B2B SaaS company in the Unified Communications space:

- End-to-end design of enterprise SaaS products, including complex web apps and dashboards
- Optimization of trial and signup flows, improving both conversion rates and user experience
- User research and usability testing to support data-informed product decisions
- Accessible redesign of the product website (WCAG), enhancing performance, responsiveness, and alignment with the design system

Additional collaborations with fintech, healthcare, SaaS, and luxury clients on UX/UI projects and digital systems.

Graphic Designer
2023 – 2017

michbold · Full-Time

Viareggio-Remote

I bring a 5-year background in Graphic and Brand Design to every project, strengthening visual consistency, information hierarchy, and design system development. I also support product communication through pitch decks, digital campaigns, and materials for workshops and webinars.

Junior Graphic Designer
Oct 2017 – Mar 2017

SunTIMES · Full-Time

La Spezia-Milano

Design of social media PED assets and ATL/BTL materials, along with video editing for digital marketing campaigns.

Junior Graphic Designer
Apr 2016 – Nov 2015

KidStudio · Full-Time

Firenze

Education

Figma AI Update – Boolean
Jan 2025 – Sept 2025
Remote

Master of UX/UI Design – Start2Impact
Nov 2024 – Jul 2022
Remote

Bachelor's degree of Communication Design
Feb 2017 – Oct 2015
ISIA Design Firenze
Firenze

Bachelor's degree of Product Design
Mar 2014 – Feb 2011
Università degli Studi di Genova
Genova

Contacts

Portfolio

enricadelia.work@gmail.com

+39 333 3493139

LinkedIn

Medium

Tech Skills

- Design System
- Information Architecture
- User Research
- Prototyping
- Figma
- Wireframing
- Usability Testing
- Agile
- Testing
- AI Integration
- Figjam
- Hotjar
- Lyssna
- Adobe Creative Suite
- Interaction Design
- User Research
- Miro
- Jira
- Wordpress
- Notion
- HTML
- CSS

Soft Skills

- Teamwork
- Result-Driven
- Positive Attitude
- Adaptability
- Critical thinking
- Active listening
- Time Management
- Problem-Solving
- Customer Oriented
- Continuous Learning
- Leadership
- Creativity
- Empathy
- Resilience

Languages

Italiano: Native

English: B2, Professional Working Proficiency

Hobbies

When I'm away from the screen, you'll find me outdoors with my dog—whether running, swimming, hiking, or practicing yoga between the sea and mountain. I'm a passionate vintage design hunter, constantly searching for iconic pieces, and I love creating analog collages to capture life's everyday stories.

I authorize the processing of personal data contained in my curriculum vitae according to art. 13 del D. Lgs. 196/2003 and art. 13 GDPR 679/16.